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To,
Dr. Ajab Singh

Subject: Confirmation of Research Paper Publication

Dear Ajab,

We are pleased to confirm that your research paper titled **“The GE–McKinsey 9-Cell Matrix: A Critical Analysis of Its Role in Strategic Business Portfolio Planning”** has been successfully published in the International Journal of Research in Modern Engineering and Emerging Technology (IJRMEET), Volume 9, Issue 01, January 2021, with ISSN 2320-6586, Impact Factor: 6.2004

Your paper is now available online at: [Link](#)

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The editorial board extends its sincere appreciation for your valuable contribution to our journal. Your research work demonstrates a high standard of academic excellence and adds significant value to the body of knowledge in modern engineering and emerging technologies.

We congratulate you and your co-authors on this achievement and look forward to your continued association with IJRMEET in future publications.

With best regards,

Dr. MSR Prasad
Editor-in-Chief

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